

WebClips

Fast-forward your website to the next level

Affordable, Professional Video Production from Susan Carol Associates

With WebClips, digital video production services from Susan Carol Associates, you can harness the vast reach and power of online videos — and fast-forward your website to the next level. We'll help you create quality, affordable videos that showcase your products, services, and expertise in an instantly dynamic way.

With WebClips from Susan Carol Associates, you can:

- Maximize the potential of your website or blogs
- Demonstrate your products and services
- Highlight a client success story
- Create video news
- Promote a new offering or subject matter expert
- Build brand awareness
- Generate more leads, sales, and publicity
- Show the passion and capture the personality of your organization

Despite new, casual "shoot, edit, and upload" technology, a quality production still requires a crisply written script. Creative set design and lighting. Engaging narration. Memorable music. Expert videography. And professional production. Count on our team of script writers, designers, broadcast announcers, and videographers to capture your message distinctly, engage web visitors visually, and drive more traffic to your website. We can produce segments "on location" or in a broadcast studio, creating a newsroom set.

Join the world of new media strategy. Give us a call today. We'd like to include you in our next broadcast.

540-361-1274 ■ sca@scapr.com

